Cookie Policy

Technologies, consent and privacy settings

LANGUAGE	VERSION	LAST UPDATED
English	2026/27	27 October 2026

1. What cookies and similar technologies are

Cookies and similar technologies are pieces of information stored on or read from a user's device when using the website. They may be used to provide core website functions, session and booking functionality, payments, preference storage, analytics, security, maps, external content and marketing.

2. Controller and contact details

The controller of data associated with use of the website is SkiSail.Co Piotr Jaworowicz, Tax ID: PL7773039746, address: ul. Mickiewicza 6a, 64-500 Szamotuły, Poland, e-mail: info@skisail.co.

3. Categories of technologies

Category	Purpose	Consent required?
Strictly necessary	security, session management, forms, booking system, basket/payment, storing privacy choices	no, where strictly necessary to provide the requested service
Functional	additional settings, maps or convenience-enhancing features	generally yes, where not necessary
Analytics	measuring traffic, page performance, traffic sources and website behaviour	yes, where access to information on the device requires consent and no exemption applies
Marketing	remarketing, advertising measurement and audience creation	yes
External content	e.g. Google Maps, embedded content and third-party functions	depends on the technology; non-essential elements should be blocked until consent is given

4. Consent-first approach

On the first visit, the user can accept all optional technologies, reject all optional technologies or manage individual categories. Rejecting optional cookies should be as easy as accepting them. Optional technologies are not activated before the required consent has been obtained.

5. Technologies used on the website

Depending on the functions currently enabled, the website and booking process use the following tools or integrations:

Tool / provider	Purpose	Category	Rule
SkiSail.Co booking system	calendar, booking, session management, participant data	strictly necessary / functional	strictly necessary technologies may operate without consent
Stripe	payments, transaction security and fraud prevention	strictly necessary	to the extent necessary to process payment
Google Analytics	traffic statistics and analytics	analytics	activated after the required consent
Meta Pixel / Meta	campaign measurement and remarketing	marketing	activated after the required consent
Google Maps	displaying maps and meeting points	functional / external	where consent is required, embedded content is blocked until consent is given
WhatsApp / Meta	contact with the Customer after the user chooses the contact function	functional	data is transferred once the user chooses to use that channel
SMSAPI	operational SMS messages	outside the typical cookie mechanism	used in accordance with the Privacy Policy
Consent Management Platform / CMP	storing privacy choices	strictly necessary	records the user's choice

6. Managing consent

- consent to optional technologies is voluntary;
- the user may change or withdraw consent at any time using the "Cookie settings" link or button available on the website;
- withdrawal of consent does not affect the lawfulness of processing carried out before withdrawal;
- refusing analytics or marketing technologies does not prevent the basic purchase process unless a specific technology is necessary to complete the booking or payment.

7. Cookie list and retention periods

The current list of cookies and similar technologies, including providers, purposes and operating periods, is available in the "Cookie settings" panel on the website. The list may change as the website configuration changes, and SkiSail.Co updates consent settings and this Policy where material changes occur.

8. Transfers outside the EEA

Where a technology provider processes data outside the European Economic Area, the transfer is carried out in accordance with the GDPR using an appropriate transfer mechanism, as described in more detail in the Privacy Policy.

9. Browser settings

Users may also delete or block cookies using their browser settings. Blocking strictly necessary technologies may, however, prevent forms, the booking system or payments from functioning correctly.

10. Changes to this Policy

This Policy may be updated when tools, integrations, law or the operation of the website change. The current version is published at https://skisail.co.

SkiSail.Co
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