Privacy Policy

How SkiSail.Co processes and protects personal data

LANGUAGE	VERSION	LAST UPDATED
English	2026/27	27 October 2026

1. Data controller

The controller of personal data is SkiSail.Co Piotr Jaworowicz, Tax ID: PL7773039746, address: ul. Mickiewicza 6a, 64-500 Szamotuły, Poland, e-mail: info@skisail.co.

For matters concerning personal data protection or the exercise of data subject rights, you may contact the Controller using the e-mail address above.

2. Personal data we may process

- identification and contact data, in particular name, surname, e-mail address and telephone number;
- booking data: type of session, date, location, number of participants, level, age, language, assigned instructor and organisational information;
- parent/guardian data and data concerning minors necessary to provide the sessions;
- payment and accounting data to the extent made available by the payment provider;
- technical data: IP address, device and browser information, logs, cookie identifiers and similar technologies;
- voluntarily provided information about limitations, injuries, special needs or health where relevant to safety or the organisation of the session;
- image, voice, photographs and video, only to the extent covered by voluntary consent or another valid legal basis.

3. Purposes and legal bases for processing

Purpose	Examples of data	Legal basis
Booking and performance of the agreement	contact details, participants, date, level, location, instructor	Art. 6(1)(b) GDPR
Payments, invoices and tax obligations	transaction and accounting data	Art. 6(1)(c) GDPR
Operational communication	e-mail, phone, SMS, WhatsApp concerning an existing booking	Art. 6(1)(b) GDPR; where appropriate Art. 6(1)(f)
Safety, complaints and claims	correspondence, logs, booking history, incident report	Art. 6(1)(f) GDPR and, where required, a legal obligation
Health data	voluntarily provided limitations or health information	Art. 9(2)(a) GDPR - explicit consent, where required
Direct marketing	e-mail, phone, SMS, WhatsApp	consent - Art. 6(1)(a) GDPR and applicable electronic communications rules

Purpose	Examples of data	Legal basis
Image	photographs and recordings	consent - Art. 6(1)(a) GDPR and applicable image/publicity rights rules
Analytics and advertising	cookie identifiers, website activity	consent, where required for the relevant technology

4. Health data

SkiSail.Co does not require medical documentation beyond what is necessary for safety and the proper organisation of the session. A declaration that a Participant's health allows participation does not require disclosure of a diagnosis.

If the Customer voluntarily provides detailed information about health, limitations or injuries in the "Important information for the Instructor" field, SkiSail.Co processes that information only to the minimum extent necessary and, where required, on the basis of explicit consent.

5. Operational communication and marketing

Booking confirmations and information about payment, the Instructor, meeting point, time changes, safety or other matters necessary to perform the agreement are not newsletters or marketing and may be sent without marketing consent to the extent necessary to manage the booking.

Newsletters, promotions, information about available time slots and other commercial communications are sent only after obtaining appropriate voluntary consent where such consent is required. Consent is not a condition of purchase and may be withdrawn at any time.

6. Image and likeness

Consent to use an image is voluntary and separate from the booking of a session.

An adult's consent to use their own image is separate from consent given by a parent or legal guardian to use a child's image.

Consent may cover, in particular, the SkiSail.Co website, Instagram, Facebook, TikTok, YouTube, online advertising and printed materials, if that scope is specified in the consent.

Refusal to consent to image use does not affect the ability to purchase, the price or the quality of the session.

Consent may be withdrawn for the future by contacting the Controller. Withdrawal does not affect the lawfulness of use carried out before withdrawal.

7. Recipients of personal data

Personal data may be disclosed only to the extent necessary for the relevant purpose, in particular to:

- Instructors delivering a specific booking, acting under an agreement with SkiSail.Co and appropriate data protection arrangements;
- Stripe and payment institutions involved in processing the transaction;
- providers of hosting, IT services, SkiSail.Co's booking system, e-mail services and SMSAPI;
- communication providers, in particular WhatsApp/Meta, where communication takes place through that channel;
- Google and Meta in connection with analytics, advertising, maps and other functions activated in accordance with the user's consent settings;
- accountants, tax advisers, lawyers, insurers and other professional advisers;

- public authorities where disclosure is required by law.

8. Transfers outside the European Economic Area

Some technology providers may process personal data outside the European Economic Area. In such cases, transfers are made using a mechanism permitted by the GDPR, in particular an adequacy decision or Standard Contractual Clauses together with any required safeguards.

9. Retention periods

- booking data - for the duration of the agreement and thereafter until the applicable limitation periods for claims have expired;
- accounting and tax documents - for the period required by law;
- safety, incident and complaint data - for the period necessary to handle the matter and protect or defend claims;
- marketing data - until consent is withdrawn, an objection is made or the purpose ceases;
- image data - until consent is withdrawn or the purpose ceases, without affecting the lawfulness of earlier use;
- cookies and similar technologies - in accordance with the lifespan of the relevant technology and the settings described in the Cookie Policy.

10. Profiling and automated decision-making

SkiSail.Co may use basic marketing segmentation, analytics or remarketing where the user has given the required consent. SkiSail.Co does not make decisions concerning users based solely on automated processing that produce legal effects or similarly significantly affect them, unless the user is separately informed of such processing in accordance with applicable law.

11. Your rights

Depending on the legal basis and circumstances of processing, a data subject may in particular have the following rights:

- the right of access to personal data and to obtain a copy;
- the right to rectify inaccurate data or complete incomplete data;
- the right to request erasure where the conditions set out in the GDPR are met;
- the right to request restriction of processing;
- the right to data portability in the cases provided for by the GDPR;
- the right to object to processing based on legitimate interests, including an unconditional right to object to direct marketing;
- the right to withdraw consent at any time, without affecting the lawfulness of processing carried out before withdrawal;
- the right to lodge a complaint with the President of the Personal Data Protection Office (Prezes Urzędu Ochrony Danych Osobowych), ul. Stanisława Moniuszki 1A, 00-014 Warsaw, Poland.

To exercise your rights, contact the Controller at info@skisail.co. The Controller may request information necessary to verify the identity of the person making the request.

12. Security

SkiSail.Co applies technical and organisational measures appropriate to the level of risk, including access controls, protection of administrative accounts, encrypted transmission, data minimisation and rules governing Instructors' access to Customer data.

13. Cookies and similar technologies

Strictly necessary technologies may operate without consent where they are required to provide a service requested by the user. Analytics, marketing and other optional technologies are activated after obtaining appropriate consent where such consent is legally required. Further details are set out in the Cookie Policy.

14. Changes to this Policy

The current version of this Policy is published at https://skisail.co. Material changes may also be communicated to users where required by law or by the nature of the change.

SkiSail.Co
Piotr Jaworowicz • Tax ID PL7773039746 • ul. Mickiewicza 6a, 64-500 Szamotuły, Poland
info@skisail.co • https://skisail.co